

METALSRECYCLING
2025 MEDIA KIT
PRINT / ONLINE / EMAIL

THANK YOU FOR REVIEWING THE 2025 MEDIA KIT

Each year, it's estimated that over 80 million metric tons of scrap metals are processed in the United States. Ferrous scrap is the most recycled material in the world. Nonferrous scrap is also widely collected and processed. The industry generates billions annually for the U.S. economy, and recycling initiatives are a key part of efforts to reduce consumption and enhance the preservation of our natural resources.

Due to changing industry dynamics and numerous requests to fill an industry void, we created **METALSRECYCLING**, a bimonthly magazine specifically targeting the metals recycling industry. With over 70 years of combined experience in the recycling industry, numerous metals industry contacts and the addition of recycling contributors, the magazine is quickly becoming an industry essential.

It's important to stay abreast of the latest news and information. **METALSRECYCLING** concentrates on the scrap commodities processing industry by providing ferrous and nonferrous news and market information as well as relevant coverage of related businesses such as automotive, electronics and construction and demolition recycling.

METALSRECYCLING's printed magazine mails to over 10,500 businesses, and an entirely duplicated digital edition emails to around 6,000 more. Further, each digital edition is placed on our homepage at metalsrecyclingmagazine.com.

Please consider **METALSRECYCLING** for your advertising placements and editorial submissions.

CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!

☎ 440-268-0501 or 216-832-5927

✉ bob@metalsrecyclingmagazine.com

Great Reasons to Advertise

- ▶ METALSRECYCLING's bimonthly magazine is new and specifically targeted to businesses that handle, process, consume and broker ferrous and nonferrous metals.
- ▶ The magazine prints and mails to over 10,500 businesses, emails to around 6,000 more, and posted on our website at metalsrecyclingmagazine.com.
- ▶ Experienced editorial staff produces captivating editorial designed to keep the readers engaged.
- ▶ Advertising prices are designed to accommodate most any budget. Ad program prices offer a low cost-per-thousand recycling market reach. An advertiser can place a 1/6th page b&w display ad in all 6 issues for just over \$400 net per ad and \$250 on the Marketplace page.
- ▶ Advertising in our entirely duplicated digital edition has the capability of displaying your video messaging embedded in your ad for a modest cost.
- ▶ Advertising in the magazine will stand out as compared to those advertising elsewhere. With METALSRECYCLING, less advertising is placed on page spreads to give ads additional exposure and page dominance. As a bimonthly magazine, ads will receive two months of exposure until the next issue is received, guaranteeing a long shelf life.
- ▶ METALSRECYCLING will help get your advertising message in front of industry buyers with significant bonus distribution at important industry shows all year long.
- ▶ *The publisher of METALSRECYCLING magazine truly wants your advertising program to be successful. Our growth and success will be determined by yours. We will work together as a business partner to ensure your marketing message is received, highlighted and promoted to the metals recycling industry. We look forward to working together.*

GROSS DISPLAY RATES

(Based on black-and-white ads • 12x rates / 2 ads per issue)

AD SIZE	1x	3x	6x	12x
Full page	\$3,080	\$2,015	\$1,700	\$1,555
2/3 page	\$2,180	\$1,420	\$1,190	\$1,100
1/2 page	\$1,880	\$1,235	\$1,030	\$960
1/3 page	\$1,375	\$900	\$770	\$700
1/6 page	\$860	\$580	\$500	\$455

For two-color ads add \$240

For matched two-color ads..... add \$420

For four-color ads add \$850

Two-page Company Profile: \$7,540 created, \$5,200 supplied

TOTAL PROGRAM COST— 6x AD RATES

(Based on black-and-white ad placements in all 6 Issues)

Full page	\$10,200
2/3 page	\$7,140
1/2 page	\$6,180
1/3 page.....	\$4,620
1/6 page.....	\$2,730

For two-color adsadd \$1,440

For four-color ads add \$4,980

With some 3x and 6x ad rates, it's like buying 2 or 5 ads and getting 1 ad mostly FREE!

GROSS PREMIUM POSITION RATES:

Pages 1 and 2:	\$3,150
Pages 4 and 5:.....	\$3,100
Inside front cover:	\$3,850
Inside back cover:	\$3,620
Back cover:	\$4,260

Covers and pages 1, 2, 4 and 5 are sold on a six-time, non-cancellable contract basis. Price includes four-color process ad placements.

Premium position ad pages up to page 13 are sold on a six-time, non-cancellable contract basis.

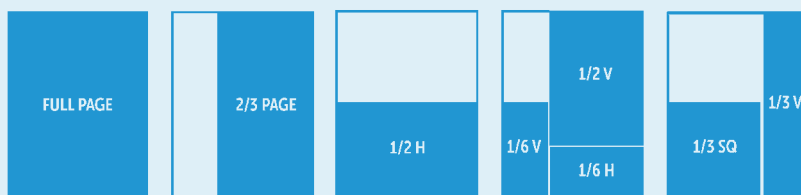
Positions are priced at the black-and-white six-time rate, plus a \$300 page premium, plus color rates.

Add your Company VIDEO to your ad in the digital edition for ONLY \$400 more per ad.

AD SIZE REQUIREMENTS

BOOK TRIM SIZE: 8.125" x 10.875," saddle-stitched or perfect bound.

AD SIZE	NO BLEED	WITH BLEED	TRIM SIZE
Full page	7" x 10"	8.375" x 11.125"	8.125" x 10.875"
2/3 page	4.625" x 10"	5.375" x 11.125"	5.155" x 10.875"
1/2 page horizontal	7.125" x 4.875"	8.375" x 5.625"	8.125" x 5.54"
1/2 page vertical	4.625" x 7.375"	5.375" x 7.875"	5.155" x 7.875"
1/3 page vertical	2.25" x 10"	3" x 11.125"	2.722" x 10.875"
1/3 page square	4.625" x 4.875"	-----	-----
1/6 page horizontal	4.625" x 2.375"	-----	-----
1/6 page vertical	2.25" x 4.875"	-----	-----
Full-page spread	15" x 10"	16.75" x 11.125"	16.25" x 10.875"
Half-page spread	15" x 4.875"	16.75" x 5.625"	16.25" x 5.54"



REPRODUCTION REQUIREMENTS

ACCEPTABLE FILE FORMATS: Preferred formats are high-resolution PDF, TIFF or JPGS. Can accept Adobe Acrobat PDF, Adobe Illustrator, Photoshop, InDesign Creative Cloud 2021 and CS6. PDFs: Must be high resolution with all fonts and images included in file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure that the PDF is high resolution.

ADOBE INDESIGN: All placed fonts and images must be supplied.

ADOBE ILLUSTRATOR: Files need to be in EPS format with all type converted to outlines.

ADOBE PHOTOSHOP: Files must be in TIF or JPG format at 300 dpi or greater resolution. All color images must be scanned to at least 300 dpi resolution at printed size.

BLEEDS: All bleed ads should include 0.125" bleed on all four sides. Crop marks should be placed at METALRECYCLING's trim size. Please keep all live matter not intended to trim off 0.5" away from the trim edges.

GUTTER SAFETY: For spread ads, please allow 0.375" on each side of the gutter (0.75" total gutter safety).

CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!

☎ 440-268-0501 or 216-832-5927

✉ bob@metalsrecyclingmagazine.com

METALSRECYCLING offers coverage of Commodities, Industry News, International Influences, Logistics, Safety and Environment, Associations, Products, Equipment, Technology and Services, Meetings, People, Marketplace and more. Every issue offers specific-issue features and equipment stories.

▶ JANUARY/FEBRUARY

Evolving EV battery technologies

Commodity Focus: Ferrous

Equipment Profile: Mobile shredders

Ad Space Deadline: Dec. 1 / Ad Materials Deadline: Dec. 15

Bonus Distribution:

- ReMA Mid-America Chapter Consumers Night Banquet, St. Louis
- NDA – National Demolition Association Annual Convention, New Orleans

▶ MARCH/APRIL (PRE-REMA CONVENTION ISSUE)

Community involvement: Being a good neighbor

Commodity Focus: Copper

Equipment Profile: Truck and dock scales

Ad Space Deadline: Feb. 7 / Ad Materials Deadline: Feb. 21

Bonus Distribution: WasteExpo, Las Vegas

▶ MAY/JUNE (REMA CONVENTION ISSUE)

Working with law enforcement

Commodity Focus: Aluminum

Equipment Profile: Radiation detection systems

Ad Space Deadline: March 28 / Ad Materials Deadline: April 11

Bonus Distribution:

- ReMA Convention & Exposition, San Diego
- ReMA Gulf Coast Region Summer Convention and Expo, San Antonio
- Aluminum USA, Nashville, TN

▶ JULY/AUGUST

Industry mentoring: Who inspired you?

Commodity Focus: Platinum group metals

Equipment Profile: Ferrous balers and shears

Ad Space Deadline: June 6 / Ad Materials Deadline: June 20

Bonus Distribution:

- Scrap Expo, Louisville, KY
- ReMA Roundtables, Chicago

▶ SEPTEMBER/OCTOBER

The rise of copper recycling

Commodity Focus: Zorba/twitch

Equipment Profile: Scrap lifting magnets

Ad Space Deadline: Aug. 8 / Ad Materials Deadline: Aug. 22

Bonus Distribution: ReMA Southeast Region Fall Convention, Ponte Vedra, FL

▶ NOVEMBER/DECEMBER (EQUIPMENT & SERVICES BUYERS GUIDE)



The changing landscape for aluminum recycling

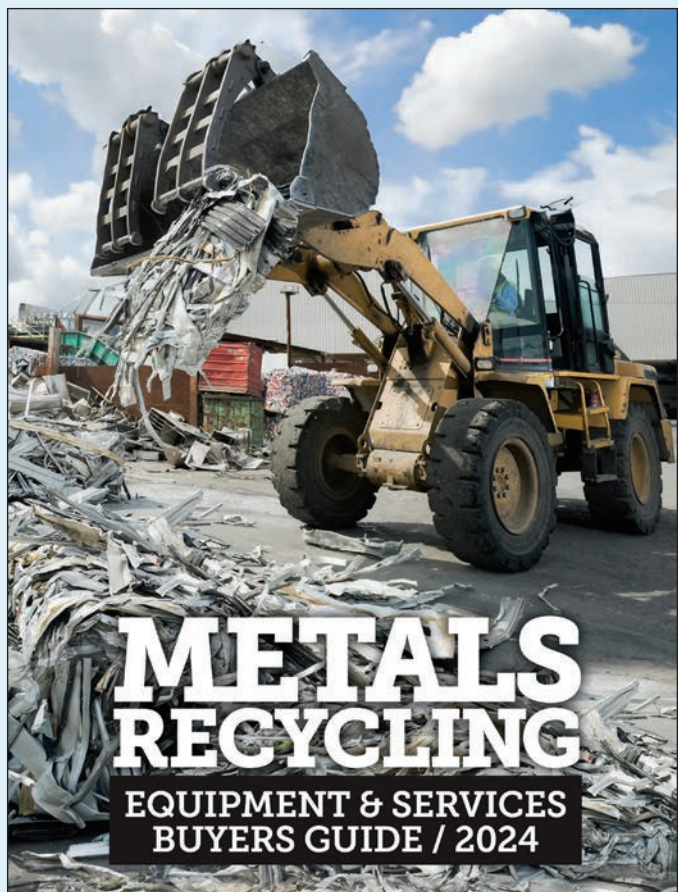
Commodity Focus: Nickel/stainless

Equipment Profile: Shear blades

Ad Space Deadline: Oct. 24 / Ad Materials Deadline: Nov. 2

SEND YOUR EDITORIAL CONTENT AND SUGGESTIONS TO KEN McENTEE

 440-220-4619  ken@metalsrecyclingmagazine.com



METALS RECYCLING

EQUIPMENT & SERVICES BUYERS GUIDE / 2024

[BUYERS GUIDE]

21st Century Programming
3600 S. College Road, Suite E
PMB 391
Wilmington, NC 28412
Phone: 562-981-1030
Website: 21stcenturyprogramming.com
Contact: Philip Ruffe
Email: philruffe21cp.com



Since 1999, 21st Century Programming has been delivering technologically advanced software solutions for the recycling industry. With integrated AI, mobile apps, customer portals, OCR, advanced analytics and much more, our B2M Infillite ecosystem of applications offers the most powerful and flexible industry-specific application available.

Accent Wire Tie
10131 FM 2920 Road
Tomball, TX 77275
Phone: 281-819-0981
Website: accentwiretie.com



Accent Wire Tie is the leading supplier of baling wire and manufacturer of bale strapping equipment to the recycling and waste industry. We have the largest, most comprehensive baling wire distribution network with producing mills that are geographically diverse. Our wire sales team and field service technicians are hands-on professionals. Accent has the strongest ties in the industry since 1986.

ACE
1335 E. 171st Street
Cleveland, OH 44110
Phone: 216-458-0180
Website: theaceadvantage.com
Contact: Lee Jarek
Email: leej@theaceadvantage.com

ACC Equipment Finance
9436 Hamilton Drive
Mentor, OH 44060
Website: accequipmentfinance.com

Action Equipment Company Inc.
2800 Hayes Street
P.O. Box 3103
Newberg, OR 97132
Phone: 503-537-1111
Website: actionconveyors.com
Contact: Andrew LaVigne
Email: sales@actionconveyors.com



1000 Rike Drive
Millstone Township, NJ 08535
Phone: 609-445-6647
Website: advancetires.com
Contact: Jerry S. Bruner
Email: jerry@advancetires.com
Advance Tire is your complete source for solid tires. We offer a wide range of durable solid tires for all of your equipment at competitive prices. Call us before you buy, we can ship tires on rims ready to install to your door.

Aerospace America Inc.
900 Henry Truman Parkway
Bay City, MI 48706
Phone: 989-684-2121
Website: aerospaceamerica.com
Contact: Bob Klotzman
Email: bob@aerospaceamerica.com

Akjoy International LLC
102 Yankee Puddle Path
Madison, CT 06433
Phone: 267-577-5191
Website: akjoyint.com
Contact: Jay Harvallabdas
Email: akjainmarketing@gmail.com

All Equipment Solutions
6519 Moonlight Lane
Charlotte, NC 28268
Phone: 704-957-3981
Website: allequipsolutions.com
Contact: Len Lavence
Email: len@allequipsolutions.com
All Equipment Solutions is a company specializing in scrapyard, steel mill services, waste and port equipment solutions. Our pedestrian safety sensor that reads the reflective material on safety vests sounds an alarm and takes a video of any incident involving pedestrians and moving equipment such as forklifts, loaders, and material handlers.

ALJON
15075 Aljon Avenue
Ottumwa, IA 52577
Phone: 641-682-4266
Website: aljon.com
Contact: Curt Spry
Email: curt.spry@condmfg.net



"Keeping It Simple, Building It Strong" — For over 50+ years, ALJON has been the #1 choice for balers, car crushers, car loggers, landfill compactors and Vannas snow removal machinery. We proudly serve as an exclusive dealer for Bestfighl, giving customers around the world the best-in-class for efficiency and quality.

Allied-Gator
2108 Poland Avenue
Youngstown, OH 44502
Phone: 330-744-0808
Website: alliedgator.com
Contact: Michael Raman
Email: mr@alliedgator.com

Alloy Geek LLC
287 Timber Drive, Unit 11658
Garrettsville, OH 43024
Phone: 919-400-1216
Website: alloygeek.com
Contact: Nate Newbury
Email: sales@alloygeek.com



Alloygeek.com can help you with your handheld XRF analyzers. Alloy Geek offers handheld XRF training and accessories including batteries, chargers, and XRF windows.

AMCS Group
179 Lincoln Street
Boston, MA 02111
Website: amcsgroup.com
Contact: Tyler Schmidt
Email: tyler.schmidt@amcsgroup.com

American Industrial Motor Service/ Pinnacle Engineering
235 W. Oklahoma Avenue
Millsboro, DE 19966
Phone: 414-882-4200
Website: aimspower.com
Contact: Rick Drought
Email: rickg@aimspower.com

METALSRECYCLING magazine offers an *EQUIPMENT & SERVICES BUYERS GUIDE* published annually in the **November/December** issue. All businesses that supply the industry are eligible to appear in the listing. There is **no charge** for a basic listing. Logos, highlights and 50-word description enhancements are available at reasonable costs.

PRICING:

- Add a 50-word description and highlighted listing for \$300
- Add your company logo, 50-word description and highlighted listing for \$500

Advertise with a 1/2 page ad or larger and receive a free company logo, 50-word description and highlighted listing.

TO INCLUDE YOUR LISTING VISIT:

metalsrecyclingmagazine.com/equipmentservicesbuyersguide



CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!

☎ 440-268-0501 or 216-832-5927 ✉ bob@metalsrecyclingmagazine.com

All magazine print ads appear for FREE in the Digital Edition

DIGITAL EDITION VIDEO

Add video to any display ad in the digital edition of **METALSRECYCLING**.

PRICING: Add \$400 net to the cost of the ad

(CLICK HERE TO SEE THE VIDEO IN ACTION.)



GPS Series Predator - Scrap Baler and Car Logger

GAME CHANGER

The Predator delivers an unmatched combination of operational speed, compression force, and bale density. The innovative three-lid design, with independently operated baling rams, has truly changed the baling/logging game.

Available in United States, Canada and Mexico.
The right machine for the right application.

Harris is a proud member of the Avis Industrial Recycling & Waste Equipment Division.

The Avis Industrial Recycling & Waste Equipment Division proudly serves customers across the environmental services industry, including: Metals Recycling Facilities | Materials Recycling Facilities (MRFs) | Auto Recyclers | Converting Plants | Box Board Plants | MSW Transfer Stations | C&D Recycling Plants



CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!

☎ 440-268-0501 or 216-832-5927
✉ bob@metalsrecyclingmagazine.com

WEBSITE ADVERTISING

▶ **Website Header Banner**
728 x 90 pixels
\$800 net per month
(banner appears on all 9 web pages)

▶ **Top Current Digital Edition**
Homepage Banner
300 x 250 pixels
\$600 net per month

▶ **Lower Homepage Banners**
728 x 90 pixels
\$500 net per month
300 x 250 pixels
\$300 net per month

All digital advertising is billed in advance at the time of placement for the period of the booking. Any ad placed will remain on the site for the duration of the committed term.



METALS RECYCLING is a leading digital resource for the waste management and recycling industry. Our content is designed to help you stay on top of the latest news, trends, and products in the industry.

September/October Issue

Click to Open

METALS RECYCLING's printed magazine mails to over 15,500 businesses and an entirely duplicated Digital Edition emails to almost 6000 more. Further, every digital edition email is placed on-line at www.metalsrecyclingmagazine.com.

SIERRA MATERIAL HANDLERS

LATEST NEWS & PRODUCTS



WELCOME TO METALSRECYCLING'S INAUGURAL WALL CALENDAR

In addition to the recycling-related pictures and advertisements, the calendar includes numerous industry shows and meetings domestically and internationally throughout 2025. With events, conferences and key holidays, the **METALSRECYCLING** calendar is sure to become an industry favorite among recycling professionals.

The **METALSRECYCLING** calendar gives you the opportunity to place an ad in a specific month—with exclusive marketing exposure throughout that entire month—while also having your logo appear on each calendar page throughout the year. The calendar offers 12 advertising positions, with advertisers in the most recent calendar given first right of refusal on their previous ad and month positions as long as a 6x advertising program is continued. *(Please see our mock-up below.)*

MARCH

SUN	MON	TUES	WED	THUR	FRI	SAT
				FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
					30	31

To advertise or list your meetings contact:
bob@metalsrecyclingmagazine.com
www.metalsrecyclingmagazine.com

ERIEZ KUHN EQUIPMENT GENESIS WC WIND GENSCO HERRIS

▶ **FREQUENCY:** Annual (mailed with the November/December issue of METALSRECYCLING magazine).

▶ **DIMENSIONS:** The calendar itself measures 10.875" x 16.25" (open); 10.875" x 8.125" (folded). Dimensions are width x height.

▶ **AVAILABILITY:** Twelve positions are available. Advertisers in this year's calendar will have the first right of refusal on their previous ad and month positions, with future open positions offered first to qualified wait-listed companies.

▶ **COST:** \$3,300 net per ad *(includes both ad and photo)*.

▶ **SIZE SPECIFICATIONS:**

Photo—Trim: 7.375" x 7.130" / Bleed: 7.625" x 7.38"
(Please use bleed size for all photos.)

Ad—Trim: 3.5" x 8.125" / Bleed: 3.75" x 8.375"

▶ **PRODUCTION SPECIFICATIONS:**

Ads must be high-resolution PDFs with all fonts and images included in the file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure that the PDF is high resolution.

▶ **DELIVERY:** Send ad files under 10 MB to marian@metalsrecyclingmagazine.com or bob@metalsrecyclingmagazine.com. Larger files can be sent via Dropbox or other means.

CONTACT BOB EMERY FOR CALENDAR ADVERTISING OPPORTUNITIES.

☎ 440-268-0501 or 216-832-5927

✉ bob@metalsrecyclingmagazine.com